

For Immediate Release

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Whitmore® Rolls-Out Revolutionary Friction Modifier

Technologically Advanced TOR FM Takes Friction Control to the Next Level

Rockwall, Texas, December 5, 2014 – The Whitmore Manufacturing Company, a leading provider of innovative products and services which increase the reliability, productivity and lifespan of mission critical operating equipment, recently introduced a revolutionary new top of rail friction modifier that is the result of years of extensive research and development. Named TOR Armor™, it greatly reduces railway wheel creep, noise and corrugations.

For more than 121 years, Whitmore has been setting the lubrication standard for industry's most demanding applications. Whitmore Rail is well known for developing high performance petroleum and biodegradable rail curve and switch plate lubricants. "Now we've taken friction control to the next level by offering the most technologically advanced and cost effective top of rail friction modifier on the market today. TOR Armor is specifically designed to provide optimum friction at the wheel-rail interface, which substantially reduces noise, wear and lateral forces. It creates positive friction, reducing wheel creep conditions and rail damage," said Jack Ellis, Vice President of Lubrication Sales at Whitmore.

TOR Armor is available in two grades including a low temperature version which is useable down to – 40°F. Flexibility like this allows customers to choose the grade that suits their specific needs. "It has a long carry down so customers will use less product and require fewer applicators, which will lower their cost of implementation. And it's engineered for use on freight and transit rail applications," said Bruce Wise, Director of Railroad Sales at Whitmore.

"Whitmore has a long history of innovation. We are the only company in the world that manufactures rail lubricants, friction modifiers and rail lubrication equipment. This allows us to offer the rail industry the comprehensive friction management solutions they need. We are especially proud of the fact that all of these products are made at our recently expanded facility in Rockwall, Texas," added Jeff Kilpatrick, President and CEO of Whitmore.

About Whitmore

Established in 1893, The Whitmore Manufacturing Company is a global leader in providing innovative products and services that increase the reliability, productivity and lifespan of mission critical operating equipment. We manufacture reliability products, high performance lubricants, friction modifiers, rail lubrication equipment, lubrication management systems, coatings, sealants and cleaners designed to meet the specific needs of each industry and application. Customers worldwide rely on Whitmore to deliver the custom engineered solutions industry counts on for the most adverse conditions and demanding environments.