

For Immediate Release

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Whitmore Expands International Sales Leadership***Robert McCreary Joins Company as International Sales Manager***

Rockwall, Texas. July 2, 2015 –Whitmore, a leading provider of innovative products and services that increase the reliability, performance and lifespan of industrial assets, is pleased to announce that Robert (Bob) McCreary has joined the company as Whitmore's International Sales Manager. He brings more than 35 years of field experience to the Whitmore leadership team. Before joining Whitmore, McCreary spent 21 years in maintenance management in the Powder River Basin and 16 years at Arch Coal's corporate office as the Director of Technical & Maintenance Services. At Whitmore, Bob will be focused on expanding the company's presence in South Africa, India, Europe and Russia.

"Robert brings a wealth of expertise and hands-on experience in the mining industry," said Jack Ellis, Vice-President of Sales. "He understands the unique challenges of heavy industry and brings insights into how Whitmore can better serve this area of its customer base."

In his previous position, McCreary developed a maintenance management program focused on equipment reliability, condition monitoring/predictive measures, preventative maintenance and maintenance planning and scheduling. Through these efforts, a comprehensive, company-wide oil reliability program was developed that complimented overall company goals and saved the company millions.

"A good oil-management program is the foundation for equipment reliability," said McCreary. "I believe the products and services offered by Whitmore would enhance any fluid-management program worldwide."

About Whitmore

Established in 1893, Whitmore is a global leader in providing innovative products and services that increase the reliability, performance and lifespan of industrial assets. We manufacture reliability products, high performance lubricants, friction modifiers, application and inspection equipment, lubrication management systems, coatings and cleaners designed to meet the specific needs of each industry and application. Industrial customers worldwide rely on Whitmore to deliver the performance engineered solutions industry counts on even in the most adverse conditions and demanding environments.