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## Product Recommendation

OilSafe® is the reliable choice for smart, safe storage and transfer. OilSafe lubrication management products establish best practices throughout your workflow. Every step is color-coded to eliminate risk and human error - simplifying maintenance while extending the life of the machines that make your product and keep your business running.

## Location

Southwest City, Missouri, USA

## Client

Simmons Feed Ingredients

## Distributor

RelaWorks, a Noria Company

## Equipment and Application

# NORIA AND OILSAFE LUBRICATION PROGRAM ENABLES SIMMONS FEED TO CUT DOWNTIME BY 50 PERCENT

## Company

Simmons Feed Ingredients produces specialized ingredients for the pet food, aquaculture and animal feed industries. Simmons, a producer of chicken-based protein products, has grown to become a leading supplier of diverse, proprietary ingredients.

## Challenge

- Continuous equipment failure related to the lubrication management costing more than \$200,000 US dlls
- Select the right equipment to eliminate and reduce particle and water contamination in our equipment

## Solution: OilSafe with Air Sentry

Bulk Storage & Dispensing, Grease Equipment, Identification, Oil Transfer Equipment, Spill Control, Storage & Handling and Desiccant Breathers

## Results

- Savings of ~\$1,000,000 US dlls/year
- Reduction in lost production and reduced breakdowns up to 50%
- Lubricant integrity maintained through contamination control



## Simmons lubrication team

(Left to right) Tim Newman, Kyle Rubeck and William Hada

### Overview

The Simmons Feed Ingredients plant in Southwest City, Missouri, produces high-quality animal nutrition for pet food, aquaculture and livestock. In the past the facility experienced recurring equipment failures, some costing over \$200,000. Due to this, reactive maintenance was needed and parts were ordered after machines broke down. Work orders were generated to fix the “Band-Aided” equipment during the next scheduled downtime.

Simmons also had inadequate lubricant selection practices and didn't protect its oil storage system from water and other contaminants. The plant did not have an oil analysis program, and its lubrication training and filtration of gear units were deficient.

### Challenges

- Continuous equipment failures
- Inadequate lubricant selection practices
- A reactive approach to maintenance

### Solution

Noria's Lubrication Program Development (LPD)

### Results

- Potential cost savings of \$1 million per year
- 50-percent reduction in downtime
- Culture change

## LUBRICATION PROGRAM ENABLES SIMMONS FEED TO CUT DOWNTIME BY 50 PERCENT

### A Roadmap for Lubrication Excellence

When Simmons decided to put more of an emphasis on lubrication, changes began to be made within the organization. Once the basics were in place, the company chose Noria Corporation for its training and Lubrication Program Development (LPD). Noria's experts developed a roadmap for lubrication excellence, including precision lube routes, proper oil handling practices and written procedures for each task.

“Noria's program gave us a detailed plan for what we needed to do,” said Tim Newman, maintenance manager at Simmons Feed Ingredients. “Basically, it outlined our next steps and low-hanging fruit, and told us to go get it — and we went and got it.”

Simmons discovered that it had been using all the wrong types of oil. Recommendations were made for installing filtration units, desiccant breathers and color-coded identification systems for machines and oil transfer containers. A new lube room was also designed to keep oil in a climate-controlled environment.



## Obtaining Buy-in

There was some resistance when the lubrication program was first implemented. Every member of the first reliability team had to be replaced due to a lack of buy-in and commitment. As the plant's culture gradually changed, the results proved to anyone with doubts that the company was on the right course.

"It's all about the people," Newman added. "If you can get buy-in from your people, you can make the program succeed. Making them more aware of what's going on, having them be a part of the team and sending them for training have really helped our culture."

Training would be essential in the plant's transformation. Approximately 30 people were sent for outside training, with several achieving their Machine Lubrication Technician (MLT) Level I certification from the International Council for Machinery Lubrication (ICML). Currently, more than 60 percent of the maintenance crew receives some type of training every year.

Today, the Simmons plant is able to focus on predictive and proactive maintenance rather than on only reactive work. A typical day now includes maintenance planning, oil sampling, vibration analysis and laser alignment. Production and maintenance staff have begun basic equipment care (BEC) workshops, and all machinery has been given a criticality ranking. The improvements have instilled a sense of pride in the Simmons team and made a dramatic impact on the company's bottom line.

"After we get everything implemented with clean oil, we believe the cost savings from the avoidance



Oil-dispensing station



Top-up containers and grease gun storage



Oil storage containers

of lost production and gear failures could be up to \$1 million a year, and that is just in controlling our particle counts," Newman said. "I can honestly say that our oil program has cut breakdowns by more than 50 percent."

## Continuing the Journey

Simmons' journey to lubrication excellence is ongoing. The plant has to upgrade some of its equipment and input its lubrication routes in the computerized maintenance management system (CMMS). While they may still experience machine failures, very few are oil related.

"Everything Noria has done so far has helped us in our journey," Newman noted. "It's been a great relationship. As we continue to grow, we want to have someone to partner with us in case we have any questions. That's what I like about Noria. If I have a question, they are on it. If they don't have the information I'm looking for, they can get it fast."

**For more on Noria's Lubrication Program Development, contact us at 800-597-5460 or visit [noria.com](http://noria.com).**

*"... we believe the cost savings from the avoidance of lost production and gear failures could be up to \$1 million a year ..."*

*- Tim Newman,  
Maintenance Manager*