

For Immediate Release

Contact: Michelle Herrington Marketing Coordinator 469.402.1454 marketing@whitmores.com

Whitmore® Expands Aviation Product Line with Safe yet Potent Cleaners

Wet and Dry Cleaning Solutions that Are Biodegradable and Get the Job Done

Rockwall, Texas. April 8, 2016 – Whitmore, a CSW Industrials Company and leading provider of innovative products and services that increase reliability, performance and lifespan of industrial assets, announces the addition of three new cleaning products designed for aircraft and airport ground support vehicles. The new Aviation Cleaner & Degreaser with low VOC, and Aviation Dry and Wet Wash with no VOC are ideal for painted and unpainted aircraft surfaces.

"Our goal was to introduce a generation of cleaners that would remove the contaminants that build up on aircrafts without the excessive dwell time or scrubbing required by other products. With our unique chemistry we can reduce the time required to clean aircraft as well as lessen the ergonomic issues faced by workers," said Douglas Reid, Vice President of Product Development at Whitmore.

While other competitive cleaners tend to utilize high levels of volatile organic compounds (VOCs) or hazardous air pollutants (HAPs), the Whitmore series of cleaners are aqueous products that have been designed to perform well in a variety of application techniques and weather conditions. These products do not require any special equipment or ventilation and are completely biodegradable.

"We're proud to serve the aviation industry with these powerful new cleaners," said Scott Dunbar, Vice President of Sales at Whitmore. "Besides meeting OEM specifications they combine superior performance with an environmentally friendly formula to maintain the surface integrity of aircraft and airport equipment safely and efficiently."

About Whitmore

Established in 1893, Whitmore is a global leader in providing innovative products and services that increase the reliability, performance and lifespan of industrial assets. We manufacture reliability products, high performance lubricants, friction modifiers, application and inspection equipment, lubrication management systems, coatings and cleaners designed to meet the specific needs of each industry and application. Industrial customers worldwide rely on Whitmore to deliver the performance engineered solutions industry counts on even in the most adverse conditions and demanding environments.